

**New Horizons Program Council Meeting
Minutes
Thursday, May 19, 2022**

Attendees: Velma Campbell; Daryl Kaplan; Petar Kodzas; Susan Miller; Elisa Root; Judy Rose; Shirley Scripture; Paula Sousa; Peter Webster

Absent: Laural Harrington; JoAnn Kane-Demott; Patrice Ristuccia

Ensemble Reports

Green Strings: (Patrice Ristuccia absent - summary submitted by substitute Maleia Thompson Dix)

Final concert is scheduled for May 23.

Green Band: (Velma Campbell)

Spring concert is scheduled for June 2 at 5:00 p.m. – Kilbourn Hall.

Beginning players are doing well and hoping for new members in September.

Chorus: (JoAnn Kane-Demott - absent)

Repertoire this semester consisted of pieces from the 18th century – gospel music as well as modern, popular pieces. Two performances have been completed so far this semester with final performance at Hatch Hall on Thursday, May 26 at 6:00 p.m.

Memberships has decreased due to Covid but has maintained 16 enthusiastic, committed members. The chorus would welcome collaboration with other ensembles in the future.

Gifts and Legacy: (Elisa Root)

No new gifts or donations have been received in the past few months.

Antique Brass: (Peter Webster)

Seven members will be playing five pieces at the spring concert on Wednesday, May 25, Kilbourn Hall at 7:30 p.m. Three of the five compositions have been prepared by mentor, Jess Green.

Big Band: (Laural Harrington – absent)

Concert dates for this group are:

- May 12, Thursday – 2 p.m. – The Gables, 2001 So. Clinton Avenue
- May 17, Tuesday, - 2 p.m. – Brickstone, 1325 Elmwood Avenue
- May 26, Thursday, - 6:30 p.m. – Kilbourn Hall
- June 21, Tuesday – 6:00 p.m. – Jazz Fest, Gibbs Street Stage
- July 10, Sunday – 4 p.m. – Faith Lutheran Church, 2575 Browncroft Blvd.

Clarinet Choir: (Judy Rose)

Members have given performances at Wolk Manor, The Gables at Brighton and the Macedon Public Library. Our ECMS spring concert will be performed in Kilbourn Hall on May 25 at

5:00 p.m. The program will include H.M.S. Pinafore, Spain and March from A Moorside Suite.

The Clarinet Choir is making plans to submit an application to attend and perform at the

July 2023 International Clarinet Association's 50th Anniversary Conference in Denver, CO. We are working with Larry Neeck on a commission for a new, original clarinet piece to be performed at the event.

Full Orchestra: (Daryl Kaplan)

New Horizons Full Orchestra has been rehearsing "in person" on Wednesday mornings under the direction of DMA candidate Austin Chanu. We continue to follow UR and Unitarian Church policy regarding Covid by wearing masks during rehearsals. We are preparing diligently for our Spring Concert that will take place in Kodak Hall on Monday, May 23 at 7 p.m. Our program consists of the following works:

- The Sorcerer's Apprentice by Paul Dukas
- Symphony No. 1, 4th Movement by Johannes Brahms
- Satchmo! (A Tribute to Louis Armstrong), arranged by Ted Ricketts
- The Moldau by Bedrich Smetana
- Symphony No. 2 Finale by Peter Ilyich Tchaikowsky

Our ensemble consists of approximately 35 registered members. As the newly appointed Conducting Fellow of the Philadelphia Orchestra, Austin Chanu has occasionally been required to travel to Philadelphia. On those occasions Nicholas Sharma—also a DMA student at Eastman—has been our substitute conductor. We feel privileged to have the opportunity to learn and make music together under the guidance of such talented conductors/musicians and with the enthusiastic members of NHO.

Band: (Susan Miller)

The full band end-of-year spring concert will be held on Tuesday, May 24 – Kodak Hall, featuring a varied selection of musical style. Three outdoor concerts will be performed as follows:

- June 2 (Thursday) – Brickstone Senior Living
- June 9 (Thursday) – Asbury First Church
- June 16 (Thursday) – Fairport gazebo by the canal

Nancy Stocker, Publicity, has provided band members with a concert poster to advertise the concert on their Facebook pages or send to family and friends. She has also sent invitations to all local senior communities and concert information to the local print, on-line, and on-air media. Monroe County Office of the Aging has agreed to send the information out to all county senior centers.

Play It Forward (PIF) has received grants this spring totaling \$15,000 from the Daisy Marquis Jones Foundation, the Rochester Area Community Foundation's Arts and Culture Fund, and some private gifts. Together these funds, totaling \$22,000, will provide enough financial resources to offer 65 music scholarship opportunities to RCSD students this summer and continuing into the fall. These opportunities include private music lessons at ECMS and participation at the Adventure Music Camp at ECMS.

BAND SUMMER PICNIC PLANNED:

When: Tuesday, August 2, 2022 Time: TBD

Where: Brighton Town Park - Carmen Clark Pavillion (Includes an enclosed building but with tables for eating outside as well. Bring lawn chairs if it's a nice day!).

Why: A chance for band members to gather in a relaxing atmosphere, talk with friends old and new, and to generate enthusiasm as we look forward to playing music together in the fall.

Website: (Ron Uhlig – absent)

The website committee continues its effort to make the website a resource for all New Horizons ensembles.

- **We rely on people** in the various ensembles to feed information to us and let us know how we can be most useful
- **We strive to fill two roles.** **FIRST** is to be a resource for current musicians. The roster, downloadable music and concert schedules are good examples of that type of content. The **SECOND** role is a resource for prospective members. They can learn about the various ensembles and hopefully decide they might want to join.
- Most pages are fairly static. We strive to update the home page frequently with the latest news and information that hopefully people will check frequently.
- We've encouraged the CB/SB conductors to include a link to the website in their signature of all emails. Others might give this a try also.
- A recent addition is an expanded concert band/symphonic band page. In addition to basic information about the ensemble, the page includes a link to its roster, information on our upcoming concert including the flyer image and a rehearsal schedule. Check it out here.
- We'd love to do similar things for other ensembles. Contact any of the website committee members: Ron Uhlig ron@rocnhmusic.org; Sue Ames samesrn@gmail.com; Mike McKain miktchr@hotmail.com;

OLD BUSINESS

- Dave Teegarden (String Bass/Orchestra) is NOT retiring from being the church liaison. He plans on doing it for at least one more year.
- JAVA's – having Java's provide a food truck for outside morning band breaks for refreshments could not be confirmed by end of this year's semester.
- New Horizons updated brochure – this is still on hold until updated photos can be taken mask free. May not happen until September 2022.

NEW BUSINESS

Roy Ernst Scholarship – there was discussion regarding any updates on this scholarship idea. Have schools been notified? How do we advertise this opportunity? ECMS should communicate to the school districts. Applicants would submit the name of a student to ECMS. Susan Miller will contact the Rochester Flute Association to see who to work with at each district.

Suggestions for increasing New Horizons membership (Judy Rose)

- Survey current members regarding their NH pre-registration program awareness (information source), decision to join, pre-registration concerns and request new ideas for drawing more members.
- Advertise more heavily during pre-semester (August or January) months by submitting information to enhanced living center newsletters which are published

the first week of every month. Ask members to post their New Horizons experience on Facebook. Create a New Horizons article that includes string, wind and choral member stories which could be shared with City Newspaper, 585 and 55-plus magazines and town publications.

- Contact television and radio stations requesting New Horizons program awareness opportunities through interviews or website listings -
 - WHEC-10 Brennan Somers Rochester in Focus
 - WHAM-13 Many Voices/Many Visions
 - WGMC 90.1 Greece jazz station
 - WXXI Connections with Evan Dawson
- Analysis of current membership indicates approximately a dozen New Horizon members from the town of Greece which ranks #17 statewide with over 100,000 residents. An information campaign to target this population and other west side towns might include a widely publicized New Horizons Music Ensemble Showcase at the Greece Central Performing Arts Center. This could be a possible substitution for the November concert at the Bloch Alumni and Advancement Center where the audience is mainly family members.
- Schedule Community Center Red Band and small ensemble gigs which reach active retirees. Brochures should be made available to the directors for sharing and suggesting their interaction with audience members regarding their music education experiences and interest in playing again. Announcements should include more than "who we are" (ESM/ECMS), but also how they can get involved.
- Hand out brochures or request an information booth (table) located at:
 - Wegmans Concert by the Shore at Ontario Beach Park
 - Jazz at the Beach in the Port of Rochester building
 - Rochester International Jazz Festival
- When appropriate, a section member might show support and reach out to a non-returning musician by offering encouragement (scholarships/alternatives).

Report from Petar Kodzas

Setting up an Endowment Fund

- Petar Kodzas agrees New Horizons should have an Endowment Fund with a starting minimum of \$25K.
- Several large donations have been received in the past couple of years. All have gone to the Program Fund. Legally, this funding cannot be transferred to an endowment. The decision has been made to contact these donors seeking their permission to transfer their contributions. Once the Endowment Fund is established, donors will be made aware that they can designate their funds either to the Operating Fund or the Endowment Fund.
- About 2008, Jean Weaver (trumpet/Symphonic Band member) with the assistance of her husband, who was a lawyer, set up an account and it was called the Program Fund, which no longer is a valid name.
- In the next six months, three accounts will be initiated as follows –
 - Operating Fund– to be used for example – to buy new instruments; music; repairs needed due to transportation of instruments to gigs; etc.

- Endowment Fund – this fund will initially be set up with \$25K. It will be able to accept contributions and will earn interest. As the interest increases, the funds can be used if needed.
- Fund Functioning as an Endowment (FFE)– no contributions can be made to this account.

- Going forward, communication needs to be forwarded to members explaining that donations from wills need to be designated for the Endowment Fund.
 - Petar Kodzas will initiate a letter from the ECMS Advancement Department explaining how donation funds should be designated and he will send this letter to Paula Sousa and Peter Webster for their review.
 - Another suggestion was that Petar Kodzas could make a personal announcement to the New Horizons groups to explain the difference between the funding accounts.
- The total gifts for New Horizons has increased as follows in recent years:
 - 2019 = approximately \$34K
 - 2022 = approximately \$109K

Respectfully Submitted:

Shirley Scripture
Program Council Secretary
5/31/22

Enjoy the summer!! Attend ensemble concerts in June!!